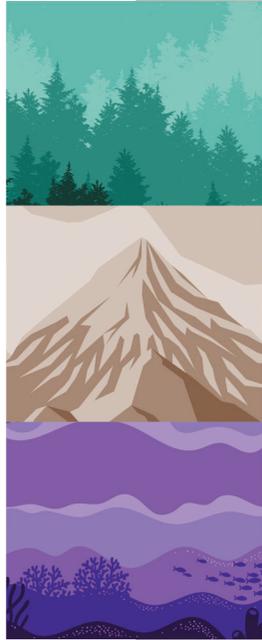


ABORNS' Specialist Daily Care Shampoo



A Tailored Ritual for Every Hair Type

ABORNS' Daily Use Shampoo collection is formulated with high-performance ingredients and ultra-mild cleansing systems to support daily scalp and hair health—tailored for three key hair types.



Formulated by ABORNS', Australia 

Abornshair.com

Smart Formulation Features

Ultra-gentle, sulfate-free surfactants with pH-balanced cleansing system

Dense, creamy lather with a subtle, refreshing scent

Natural preservatives (Microcare SB & DB) and plant-derived colorants (Caramel, Chlorophyllin)

Biodegradable chelating agent (EDDS) for hard water compatibility

Safe for color- and keratin-treated hair; prevents color fade

Zero sulfates, parabens, or silicones; low-toxicity formulation

Refillable aluminum packaging; powered by actives from Innospec, BASF, Symrise & Lipoid

 Ultra-mild Surfactants

 Luxury Dense Foam

 Natural Preservative

 Biodegradable Chelant

Normal Hair Maximum Resilience



Damage Defense & Scalp Refresh Shampoo

Environmental stressors—UV, heat, pollution—impact even normal hair. This formula gently purifies the scalp while helping defend against daily damage and buildup.

Green Tea Extract:

Calms and refreshes scalp
Supports balanced scalp microbiome
Clarifying and detoxifying action

Peppermint Extract:

Antioxidant shield against aggressors
Natural scalp-soother

Quaternized Panthenol:

1.6x better absorption than traditional B5
Strengthens, softens, adds shine
Anti-static and heat-protective layer

Dry Hair Deep Care



Hair Nourishing & Scalp Soothing Shampoo

Dry hair needs deep hydration and gentle care. This formula calms the scalp and restores softness, manageability, and shine without over-cleansing.

Oat Milk:

Calms itch and irritation
Soothes dry, reactive scalps

Coconut Extract:

Boosts moisture retention
Nourishes brittle strands

Quaternized Panthenol:

Deep conditioning, shine-enhancing effect
Reinforces hair fiber and reduces breakage

For Oily Scalps Clean That Lasts



Oil Balancing & Scalp Exfoliating Shampoo

Designed for oily scalps prone to rapid buildup. This refreshing shampoo controls sebum and gently exfoliates to extend that just-washed feel.

Papaya Extract:

Rich in vitamins and minerals
Naturally rebalances scalp sebum

Papaya Enzyme (Papain):

Botanical exfoliant that unclogs follicles
Removes dead skin and residue buildup

Asebiol™ Oil Control Complex:

Clinically proven to reduce sebum 2–3x more effective than placebo at regulating oil

Why Choose Aborns?

Gently cleanses without stripping natural oils—ideal for daily use

Supports scalp health and reduces irritation over time
Extends hair color life while softening and protecting the hair

Delivers a luxurious sensory experience with clean beauty credentials

Eco-smart system with refill-first packaging and sustainably sourced ingredients



The reusable aluminum bottle comes with an eco-recharge refill pouch



Professional formulation for salon use

